

Terms & Conditions of the "Purple Parade \$3 AXS Voucher" ("Promotion")

The Promotion is organised by AXS Pte Ltd ("AXS").

ELIGIBILITY

1. The \$3 AXS Voucher promotion ("Promotion") is available to eligible purchasers of The Purple Parade 2026 e-booklet, subject to these Terms & Conditions and while the allocated quantity of vouchers lasts.
2. Eligibility for the \$3 AXS Voucher is subject to successful completion of the required redemption process and verification by AXS Pte Ltd ("AXS").
3. Submission of a redemption form does not constitute confirmation of eligibility or entitlement to the \$3 AXS Voucher.

REDEMPTION PROCESS

4. The Promotion shall commence from 1 September 2026, 10:00 to 24 October 2027, 17:59, both dates inclusive ("Promotion Period").
5. Eligible purchasers who wish to receive the \$3 AXS Voucher must access and complete the designated redemption form using the redemption link provided.
6. Participants are required to provide the information requested in the redemption form, including a valid email address and complete the required email verification before the form can be successfully submitted.
7. Information collected through the redemption form will be used for the purposes of verifying eligibility and administering, issuing and fulfilling the \$3 AXS Voucher, in accordance with AXS's applicable privacy policy.

INDIVIDUAL PURCHASES

8. For purchases made under an individual order, each purchase transaction is entitled to one (1) redemption form submission only, regardless of the number of e-booklets purchased within that transaction.
9. For the avoidance of doubt, where an individual purchases multiple e-booklets in a single transaction, the purchaser will only be entitled to one (1) \$3 AXS Voucher, subject to successful verification and these Terms & Conditions.

CORPORATE PURCHASES

10. For purchases made under a corporate order, each eligible e-booklet will be provided with one (1) unique redemption link, allowing for one (1) redemption form submission per eligible e-booklet.
11. Each unique redemption link and/or submission identifier may only be used once and will be subject to verification.

VERIFICATION AND PREVENTION OF ABUSE

12. All redemption submissions will be subject to verification by AXS before any \$3 AXS Voucher is issued.
13. Verification may include, but is not limited to, validation of the unique redemption link, redemption form or submission identifier, verified email address and corresponding purchase records.
14. AXS may request additional information or conduct additional verification where necessary to establish the validity and eligibility of a submission.
15. Only submissions that successfully complete AXS's verification process and fulfil all applicable eligibility requirements will qualify to receive the \$3 AXS Voucher.

VOUCHER ISSUANCE

16. The \$3 AXS Voucher will not be issued immediately upon submission of the redemption form. Verification and fulfilment will take place after the conclusion of The Purple Parade 2026 campaign, with eligible vouchers expected to be issued from the first two weeks of November 2026
17. The \$3 AXS Voucher will be issued by AXS Pte Ltd to eligible recipients via the email address provided in the redemption form.
18. The \$3 AXS Voucher will be issued in the form of a unique promo code. Eligible recipients will be required to enter the promo code through the AXS Mobile App to redeem the voucher, subject to the applicable voucher terms, conditions and validity period.
19. Participants are responsible for ensuring that the contact information provided in the redemption form is complete and accurate. AXS shall not be responsible for unsuccessful delivery arising from inaccurate, incomplete or invalid contact information provided by the participant.

FRAUDULENT, DUPLICATE OR SUSPICIOUS SUBMISSIONS

20. Each redemption link, form submission and/or submission identifier is intended solely for the eligible recipient and must not be duplicated, manipulated, transferred or otherwise misused.
21. AXS reserves the right to reject, disqualify or forfeit any redemption submission that AXS reasonably determines to be duplicate, fraudulent, automated, manipulated, generated through bots or scripts, or otherwise submitted in a manner inconsistent with the intended mechanics of the Promotion.
22. Where unusual or suspicious submission activity is detected, AXS reserves the right to conduct additional verification and to withhold issuance of the \$3 AXS Voucher while such verification is being conducted.
23. Any attempt to circumvent the redemption limits, reuse or manipulate redemption links or submission identifiers, make multiple unauthorised submissions, or otherwise abuse the redemption process may result in the affected submission(s) being disqualified.

24. The Promo Code is provided as a token of appreciation to eligible customers.

25. AXS shall not be responsible or liable if a customer:

- fails to locate the Promo Code after issuance;
- forgets to redeem the Promo Code;
- allows the Promo Code to expire;
- loses or deletes the Promo Code; or
- is otherwise unable to use the Promo Code due to reasons not attributable to AXS.

26. Under no circumstances will AXS extend the validity period of, replace, reissue or compensate any expired, lost, forgotten or unused Promo Code.

27. The \$3 AXS Voucher is subject to availability and will be issued only while the allocated quantity of vouchers lasts. AXS shall not be responsible for unsuccessful attempts to participate due to system latency, network issues, interrupted transactions or any other technical reasons. The records maintained by AXS shall be final in determining eligibility and redemption entitlement.

GENERAL TERMS AND CONDITIONS

28. AXS reserves the right to partially or completely cancel, terminate or suspend the Promotion for any reason at any time without prior notice or any liability whatsoever.

29. AXS's decision on all matters relating to or in connection with the Promotion is final and binding on all Eligible Customers. No further correspondence regarding the Promotion, these Terms or any decision made by AXS in connection therewith and/or the results will be entertained. AXS reserves its absolute right to determine an outcome and act as it deems fit in any dispute and/or issues relating thereto.

30. AXS shall not be liable to the Eligible Customer for any loss or damage or expenses arising in connection with the Promotion, including without limitation, any technical hardware or software breakdown or malfunction or defects in any computer/electronic system or equipment, failed, delayed or incorrect transaction, or lost or unavailable network connections, and any notice that is misdirected or lost in post, which may affect any Eligible Customers' eligibility in the Promotion.

31. AXS reserves the right at any time to amend or delete these Terms and/or any of the instructions or explanations at its sole discretion without prior notice. Any such changes shall be binding and will take effect immediately upon such amendment, change or deletion. Participation in this Promotion shall constitute acceptance of these Terms and any amendment(s) thereof.

32. In the event of any inconsistency between these terms and conditions and any brochures, marketing or promotional materials relating to the Promotion, these terms and conditions shall prevail.

33. These terms and conditions are governed by Singapore law and the Eligible Customers agree to submit to the exclusive jurisdiction of the Singapore Courts.

34. A person who is not a party to these terms and conditions shall have no right under the Contracts (Rights of Third Parties) Act (2001) to enforce any of these terms and conditions and notwithstanding any terms herein, the consent of any third party is not required for any variation (including any release or compromise of any liability) or termination of the Promotion.

35. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this Promotion, in particular that relating to the prizes, are the property of their respective owners. This Promotion, AXS, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of AXS.

PERSONAL DATA PROTECTION ACT

36. The Eligible Customers consent under the Personal Data Protection Act (2012) ("Act") to the collection, use and disclosure of their personal data by/to AXS and such other third parties for the purpose of the Promotion.

37. The Eligible Customers confirm that they have read and agree to be bound by the terms of the AXS Privacy Policy, as may be amended, supplemented and/or substituted by AXS from time to time, copies of which can be found at www.axs.com.sg.